

## Brainstorming And Beyond A User Centered Design Method Author Chauncey Wilson Mar 2013

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metaphor brainstorming, nominal group technique, remote brain-storming, unstructured brainstorming, and visual brainstorming. 1.1 OVERVIEW OF BRAINSTORMING Brainstorming is an individual or group method for generating ideas, increasing creative efficacy, or finding solutions to problems. This

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