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### **Good To Great And The**

In Good to Great, renowned consultant and business-school professor Jim Collins and a team of research assistants set out to learn (1) whether good companies can become great companies and (2) if

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they can, how.. Collins's answers to those questions, which are detailed in the following chapters, have made Good to Great a touchstone text for managers and consultants alike.

## **Good to Great Book Summary by Jim Collins**

Good to Great: Why Some Companies

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Make the Leap... and Others Don't is a management book by Jim C. Collins that describes how companies transition from being good companies to great companies, and how most companies fail to make the transition. The book was a bestseller, selling four million copies and going far beyond the traditional audience of business books. The book

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was published on October 16, 2001.

**Good to Great - Wikipedia**

the great and the good If great events stemmed from minor, even accidental, events, then the great and the good were belittled. From the Cambridge English Corpus Indeed, one of the messages that might be drawn from



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biographies of the great and the good is precisely the sense in which old age can spin out of control.

## **THE GREAT AND THE GOOD | meaning in the Cambridge English**

...

A brief summary on a good book worth the read. It builds on concepts presented

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in "Good to Great" by Jim Collins but applies them toward social sectors.

While there is not a large difference in the application of the principles this does illustrate some of the key differences in application. Jim Collins.  
Good To...

## **"Good to Great and the Social**

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**Sectors” Book Summary ...**

Influential management professor Jim Collins released the popular Good to Great: Why Some Companies Make the Leap...and Others Don't in 2001. The book is really a research project led by Collins as a follow-up to his book Built to Last: Successful Habits of Visionary Companies. He researched hundreds of

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companies to identify sets of “good” companies where one became “great” while a ...

## **7 Lessons from Good to Great - Lean East**

Good is the Enemy of Great. The book is about being great, not merely good.

Good is the enemy of great. Many

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people and companies settle for good because it's easier. Many companies don't even try to be great. There're not striving to be the best in the industry. This opens the door to competitors.

## **Book Summary: Good to Great by Jim Collins.**

The primary selection process consisted

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of baselining the 'good to great' companies at three times the market for fifteen years including 15 years of good performance (1.25 time the general stock market) preceding the transition while the company had to be an established, on going company, not a startup.

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**Amazon.com: Good to Great: Why  
Some Companies Make the ...**

“The good-to-great companies made a habit of putting their best people on their best opportunities, not their biggest problems. The comparison companies had a penchant for doing just the opposite, failing to grasp the fact that managing your problems can only

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make you good, whereas building your opportunities is the only way to become great.

### **Good to Great Quotes by James C. Collins**

For more than a quarter century, Jim has studied what makes great companies tick. The result is a series of authored



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and coauthored books, each looking at the question from a different angle, written for leaders in the business and social sectors.

## **Jim Collins - Good to Great**

The good news is that the secret to being great isn't a mysterious black-box. It's not a secret at all! We can break it

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down into a few qualities, many of which are outlined in this article.

## **The Difference Between Good and Great Is Massive | by Ravi ...**

GOOD TO GREAT AND THE SOCIAL SECTORS This monograph sprang from the realization that the Good to Great concepts have use far beyond

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### **Books - Jim Collins - Good to Great**

A great question to ask because you might just pick up some excellent advice. And it's always good to ponder previous advice you've been given as well. 158. What song or artist do you like

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but rarely admit to liking? Ah, the guilty pleasure songs or artists.

**200 Questions to Get to Know Someone - The list you are ...**

Good to Great is a book that talks about 11 Fortune 500 companies that were great and what set them apart from their competitors. It is written in a way

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that is very easy for anyone to read and understand the concepts. You do not need to study business to understand what the companies did in order to be successful.

## **Good to Great: Why Some Companies Make the Leap...And ...**

Although many of the conclusions of

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both of the books overlap, Collins notes that Good to Great should not be seen as the follow-up to Built to Last, which focuses on sustaining success in the long-term. Instead, Good to Great actually functions as the prequel to Built to Last. First, a company should focus on developing the foundation that is necessary to work toward greatness.

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## **Good to Great: Why Some Companies Make the Leap... and ...**

Good to Great and the Social Sectors: a Monograph to Accompany Good to Great is an introductory read for all Fellows within the first few months in the sector. However after reading the monograph and receiving so many

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recommendations to read his best seller that inspired it, I finally decided to pick it up.

## **Book Review: Good to Great by Jim Collins - ProInspire**

Good to Great achieves a rare distinction: a management book full of vital ideas that reads as well as a fast-



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paced novel. It is widely regarded as one of the most important business books ever written.

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Collins, Jim: 0201566620996 ...**

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'Good is the enemy of Great'. This is how the author sets off a riveting journey explaining the findings from his and his team's half a decade of research in the

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