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SAP CRM: Technical Principles and Programming 440. by Stephen Johannes, Desmond Thomas. Hardcover \$ 69.95. Ship This Item — Temporarily Out of Stock Online. Buy Online, Pick up in Store is currently unavailable, but this item may be available for in-store purchase.

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For instance it explains why SAP CRM is a separate system and not an add-on to SAP ERP and it explains the pillars of the SAP CRM system: Business Partners, Products, One Order (Business Transactions), etc. I would go as far as stating that these first 2 chapters are a mandatory read for every developer that has to work on a SAP CRM system.

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SAP CRM (Customer Relationship Management) - SAP Technical.COM

Date rules in SAP CRM are ways to dictate time. For example, you may set one date rule for the beginning of a contract and another date rule for when that contract's duration has passed. Therefore, it's important to know how to actually create date rules in SAP CRM.

Creating New Date Rules in SAP CRM - SAP PRESS

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SAP Crm: Technical Principles and Programming by Stephen ...

It's the reason why all the those ugly screens exist in SAP ERP and SAP resorted to tricks such as ITS, Portal, Netweaver Business Client, Personas, Gateway, and Fiori, to get around a fundamentally bad design in the first place.

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