

Designing For People Henry Dreyfuss

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Designing For People Henry Dreyfuss

Henry S. Dreyfuss is considered the founding father of industrial design and one of the most prolific designers of the past century. Born in New York City in 1904, he authored or inspired countless American design landmarks, including the model 300 Bell telephone, Hoover appliances, the Twentieth Century Limited locomotive, and RCA televisions.

Designing for People: Dreyfuss, Henry: 9781581153125 ...

Henry Dreyfuss (March 2, 1904 – October 5, 1972) was an American industrial designer. Dreyfuss was a native in Brooklyn, New York. As one of the celebrity industrial designers of the 1930s and 1940s, Dreyfuss dramatically improved the look, feel, and usability of dozens of consumer products.

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Designing for People, Henry Dreyfuss (1955) "When the point of contact between the product and the people becomes a point of friction, then the designer has failed On the other hand, if people are made safer, more comfortable, more eager to purchase, more

[DOC] Designing For People Henry Dreyfuss

In 1955, Dreyfuss wrote Designing for People. A window into Dreyfuss's career as an industrial designer, the book illustrated his ethical and aesthetic principles, included design case studies, many anecdotes, and an explanation of his "Joe" and "Josephine" anthropometric charts.

Henry Dreyfuss - Wikipedia

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Designing for People: Amazon.ca: Dreyfuss, Henry: Books

Dreyfuss' "Designing for People" proved an inspiring collection of anecdotes and stories exemplifying the true functions of an industrial designer. Nostalgia combined with some sage-like advice, Dreyfuss reminds the designer of his or her role in the product development field.

Designing for People: Amazon.co.uk: Henry Dreyfuss ...

Henry Dreyfuss, (born March 2, 1904, New York City—died Oct. 5, 1972, South Pasadena, Calif., U.S.), U.S. industrial designer noted for the number and variety of his pioneering designs for modern products. At age 17 Dreyfuss was designing sets for stage presentations at a Broadway motion-picture theatre. In 1927 a store commissioned him to study its merchandise, assess its attractiveness, and make drawings indicating improvements that the manufacturers could make.

Henry Dreyfuss | American industrial designer | Britannica

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The Measure of Man and Woman: Human Factors in Design

Designing for People takes us through Dreyfuss' decision to establish himself as an industrial designer, expanding from his early career designing theater sets, through the growth of his practice and business and up to the state of industrial design in the early 1950s. The book moves through design thought and philosophy, stories of projects and results, exposition of what the design business is about, and predictions of what industrial designers will work on in the future.

Designing For People | Designer's Review of Books

Overview. From the first answering machine ("the electronic brain") and the Hoover vacuum cleaner to the SS Independence and the Bell telephone, the creations of Henry S. Dreyfuss have shaped the cultural landscape of the 20th century. Written in a robust, fresh style, this book offers an inviting mix of professional advice, case studies, and design history along with historical black-and-white photos and the author's whimsical drawings.

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Considered the founder of industrial design and pioneer of a design approach that rigorously put people first, Henry Dreyfuss shares insightful lessons from his legendary career. From the .Shipping may be from multiple locations in the US or from the UK, depending on stock availability. 288 pages. 0.467.

Designing for people by Dreyfuss, Henry: Good hardcover ...

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Henry Dreyfuss Associates [design] Neils Diffrient, Alvin R. Tilley and Joan C. Bardagjy [Authors], Henry Dreyfuss Associates [design]: HUMANSCALE 1/2/3 [A Portfolio of Information: 1. Sizes of People; 2. Seating Considerations; 3. Requirements for The Handicapped and Elderly]. Cambridge: The MIT Press, 1974. Third printing from 1979.

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