

## Managing Change Creativity Innovation Patrick Dawson

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### Managing Change Creativity Innovation Patrick

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### MANAGING CHANGE, CREATIVITY

Patrick Dawson is Professor of Change, Creativity and Innovation at the University of Adelaide and Emeritus Professor at the University of Aberdeen. He holds a PhD in industrial sociology from the University of Southampton and during his early career, worked at the University of Surrey and the University of Edinburgh.

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This title provides an integrative overview of the concepts of change, creativity and innovation, as Patrick Dawson and Constantine Andriopoulos define, explain and use plentiful examples and case studies to take the student through the essential theories and business processes. Rating:

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