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JOE TIDD is Professor of Technology and Innovation Management at Science and Technology Policy Research (SPRU) University of Science JOHN BESSANT is Professor of Technology Management at the Centre for Research in Innovation Management (CENTRIM) at Brighton Business School, University of Brighton

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Dr Tidd was previously Head of the Management of Innovation Specialisation and Director of the Executive MBA Programme at Imperial College. John Bessant holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director.

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John Bessant holds the Chair in Innovation and Entrepreneurship at the University of Exeter and is Visiting Professor at HHL Business School, Leipzig. Joe Tidd is Professor of Technology and Innovation Management at SPRU (Science and Technology Policy Research), University of Sussex and Visiting Professor at University College London.

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